

CODE NO: R7-21001/MBA

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD

MBA-I Semester Regular Examinations February -2010

MANAGEMENT THEORY AND PRACTICE

Time:3hours

Max.Marks:60

**Answer any Five questions
All questions carry equal marks**

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1. Describe how managerial rules and functions effects the performance of corporate business.
2. Describe the following perspectives of management in brief.
 - a) Theory X and theory Y
 - b) Mckinscy 7-S Frame work
3. Describe the significance of planning and also levels of planning.
4. Discuss how a rational model of decision making allows to fulfill the objects of organization.
5. Give various organizational designs and structures? Explain its uses and limitations.
6. Describe the leadership effectiveness for the issues of cross culture environment, intergroup conflicts.
7. What is an interpersonal communication? Describe the guidelines to improve written and oral communication?
8. Briefly explain the major techniques of managerial controls.